

## Resource Efficiency in a Circular Economy

Resource efficiency and the vison of zero waste are international grand challenges and business opportunities that should be addressed urgently. One of the major factors in a circular economy is the environmental burden of primary material production, manufacture, products use, end of life and new life. The talk will explore the drivers and sustainers and decision tools for transition to such an economy and exploring the concept of "immortal" materials, products, structures and buildings.

Paul Mativenga